

2026 Innovation Nexus Showcase

Application Instructions

This document outlines instructions for preparing the presentation “pitch deck” required for applications to the AUA 2026 Innovation Nexus Showcase competition.

Background

The Innovation Nexus Showcase competition began in 2023 with the inaugural Innovation Nexus Conference. The intention was to create a first-of-its-kind urology incubator to support, promote and expand urologic innovation.

Since 2023, the Showcase has expanded to include participants in all areas of urologic study and from all over the world. The Showcase is a unique opportunity to bring together urologists, urology researchers, pharma and device companies, investors and industry experts.

The 2026 Innovation Nexus Conference and Showcase will take place in Washington, DC on **Thursday, May 14, 2026**, at the Washington DC Convention Center. Through a rigorous peer review process, 16 selected participants will be invited to join as Showcase Presenters.

Presenters will pay a **\$5,000 fee** and will be afforded the following benefits:

- High-visibility platform to promote and present a promising concept to an audience of researchers, practitioners, industry stakeholders, and innovation investors attending the 2026 AUA Innovation Nexus Conference.
- A total of four (4) complimentary registrations per company to the 2026 Innovation Nexus Conference.
- One on One mentoring with our research and industry experts to streamline your presentation prior to the conference.
- An expansive marketing package to promote your business across AUA’s vast network via press releases, feature articles, video vignettes, and more both preceding and following the Nexus Conference.

- Exclusive dinner with Innovation Nexus leadership and the Founders' Circle companies.
- Ample networking opportunities with conference attendees and other Showcase presenters.
- Feedback from an expert panel including leadership from seasoned industry experts and innovators as well as key financial stakeholders.

Application Information

ProposalCentral

The applications for the 2026 Innovation Nexus Showcase competition will be submitted entirely through ProposalCentral. This is an online application service that provides secure and efficient application submissions.

How to Apply:

1. Please log into ProposalCentral (www.proposalcentral.com) and if needed, create an account.
2. Navigate to the 'Application Site' tab along the top row.
3. Select the 'Grant Opportunities' tab.
4. Under 'Filter by Grant Maker' in the top left (blue box), select 'American Urological Association'.
5. Find the Innovation Nexus Showcase row and click the 'Apply Now' button.

Please ensure inclusion of all required attachments:

1. Pitch Deck

The Pitch Deck is a key element to the application and will be the primary document used for the peer review process. It can be no longer than **15 slides** and must be submitted as a PowerPoint (ppt) file.

Please upload the pitch deck with the following:

- Introduction and Background
 - Include information on the applicant(s) and company
- Urologic organ(s) impacted
- Urologic condition/ disease(s) impacted
- Intended audience (patient population)

- Summary of Need
 - a. Explain the gap or shortfall in current urologic medical care that your innovation will address.
 - b. Cite relevant studies, statistics or other background information.
- Technical Explanation
 - a. Describe the innovation and how it is intended to work
- Potential Impact
 - a. Describe how this will impact patients and what the intended outcomes are

2. Business Plan

- Discuss how you intend to bring the product to the intended customer(s).
- Development Trajectory
 - a. Describe the next 3-5 years of product development.
 - b. Discuss next steps (clinical trial/production/animal testing, etc.).

3. Presenter's resume – 3 pages maximum.

4. Company information

- a. Sector:
 - i. MedTech
 - ii. Medical Device
 - iii. Therapeutic
 - iv. Diagnostic
 - v. Digital Health
 - vi. Other
- b. Company Stage:
 - i. Idea
 - ii. Pre-Seed
 - iii. Seed
 - iv. Series A
 - v. Other

Review and Participant Selection

Compliance

- All applications will be screened for completeness, including submission of all application documents in ProposalCentral.

Review

- All submissions are assessed by a peer review panel that includes urologists, urology researchers, industry, strategics, venture capital, investment banks and other investors. The review panel selects the 16 most meritorious applications to present during the Innovation Nexus Conference. **Note: The AUA and Innovation Nexus Team assigns applications to reviewers based upon reviewer expertise/background in relation to the applications topic area.
- Reviewers are required to submit Conflict of Interest and Confidentiality attestations prior to beginning their reviews.

Participant Selection

- The AUA and Innovation Nexus do not guarantee that the top scoring applications will be offered spots at the 2026 Innovation Nexus Conference. The review panel discusses each application and determines the merits of the product, company, business plan, impact, and relevance to and need within the urology field to determine the finalists who will be offered Showcase opportunities.

Selected Participant Information

Notification

- All applicants will be notified of their status via email by **Monday, November 17, 2025**.

Not Selected Applicants

- Not Selected Applicants will be notified via email of their application status.

Alternate Applicants

- Alternate applicants will be required to submit company logos and a brief (250 character maximum) company description at the time of notification. This will allow

for quick addition to the Innovation Nexus Showcase website if they are selected as a participant.

- Alternate applicants will be determined by the review panel.
- If selected as an alternate applicant, applicants will be notified of their final status via email by **Monday, December 15, 2025**.

Selected Applicants

- Applicants will be required to submit a company logo and a brief (250 character maximum) company description at the time of notification.
- You will receive an invoice by **Tuesday, November 18, 2025**.
- You will be required to inform the Innovation Nexus team at auanexus@ananet.org of your intention to accept by **Friday, November 21, 2025**.
- Your payment will be due to the AUA by **Wednesday, December 10, 2025, at 5pm ET**. If payment is not received by this date, the Innovation Nexus team will rescind your invitation and will offer your spot to the next available Alternate applicant.

Key Deadlines

Applications Open in ProposalCentral	Friday, August 15, 2025
Applications Close in ProposalCentral	Monday, October 13, 2025
All Applicants – Informed of Status	Monday, November 17, 2025
Selected Applicants – Sent Invoice	Tuesday, November 18, 2025
Selected Applicants – Intention to Accept Due Date	Friday, November 21, 2025
Innovation Nexus Conference Registration Opens	Week of December 8, 2025
Selected Applicants – Invoice Due Date	Wednesday, December 10, 2025
Last Day Alternate Applicants Notified if Selected to Participate	Monday, December 15, 2025
Notified Alternate Applicants Invoiced	Tuesday, December 16, 2025
Alternate Participants – Invoice Due Date	Monday, January 5, 2026