

2026 AUA Innovation Nexus Urology Breakthrough and Networking Summit

Application Instructions

This document outlines instructions for preparing the presentation “pitch deck” required for applications to the AUA 2026 Innovation Nexus Urology Breakthrough and Networking Summit.

Background

The **AUA Innovation Nexus Urology Breakthrough and Networking Summit** is the premier event for urology innovation, featuring idea exchanges, networking and pitch deck presentations by a select group of the most innovative urology companies, from pre-seed through post Series A. This unique event brings together urologists, urology researchers, pharma and device companies, investors and industry experts.

The pitch deck presentations are the centerpiece of the Urology Breakthrough and Networking Summit, at the front end of AUA’s Annual Meeting, and it is an important part of the Innovation Nexus Program. Participants represent highly groundbreaking companies that span the globe and present products—devices, artificial intelligence platforms, diagnostic tests, etc.—covering all areas of urologic study.

The next Innovation Nexus Urology Breakthrough and Networking Summit will take place on **Thursday, May 14, 2026**, prior to the AUA Annual Meeting in Washington, DC. With unique presentations from the most pioneering minds in urology, panel discussions on the hottest topics in innovation from established industry insiders, physicians and researchers, and increased networking opportunities the 2026 Innovation Nexus Summit aims to help build the connections needed to move cutting-edge urologic ideas to the next level of innovation and implementation.

Selected Presenters will pay a **\$5,000 fee** and will be afforded the following benefits:

- High-visibility platform to promote and present a promising concept to an audience of researchers, practitioners, industry stakeholders, and innovation investors attending the 2026 Innovation Nexus Urology Breakthrough and Networking Summit.
- A total of four (4) registrations per company (including the presenter) to the 2026 Innovation Nexus Urology Breakthrough and Networking Summit.
- If requested, pitch deck review and streamlining prior to the conference.
- Ample networking opportunities with conference attendees and other presenters.
- An expansive marketing package to promote your business across AUA’s vast network via press releases, feature articles, video vignettes, and more both preceding and following the Innovation Nexus Summit.
- Exclusive dinner with Innovation Nexus leadership and the Founders’ Circle companies.

- Feedback from an expert panel including leadership from seasoned industry experts and innovators as well as key financial stakeholders during the Innovation Nexus Urology Breakthrough and Networking Summit.

Application Information

The applications for the 2026 Innovation Nexus Summit presentations will be submitted entirely through ProposalCentral. This is an online application service that provides secure and efficient application submissions.

How to Apply:

1. Please log into ProposalCentral (www.proposalcentral.com) and if needed, create an account.
2. Navigate to the 'Application Site' tab along the top row.
3. Select the 'Grant Opportunities' tab.
4. Under 'Filter by Grant Maker' in the top left (blue box), select 'American Urological Association'.
5. Find the Innovation Nexus Showcase row and click the 'Apply Now' button.

Application Components:

Presenter Information

- Name.
- Demographic Information.
- Presenter Resume.
 - Submit as a **pdf**, 3 pages maximum.
 - Upload attachment in *Upload Attachments Here* section.

Company Information

- Select answers to all company-related questions.
- Billing Information.
- Company Logo.
 - Upload a high-resolution image of your company logo.
 - Upload attachment in *Upload Attachments Here* section.

Innovation Stage

Select your Innovation Stage from the options:

- Pre-Seed / Idea Stage
 - Profile: Founders validating a problem/solution fit, often still pre-revenue.
 - Needs: Clinical validation, proof of concept, early regulatory guidance, connections with advisors and mentors.
 - Pitch Deck length – 10 slides.
- Seed Stage
 - Profile: Teams with an MVP or prototype, beginning early clinical studies or pilot programs.

- Needs: Market validation, refining regulatory strategy, IP protection, connections to strategics and seed investors.
 - Pitch Deck length – 10 slides.
- Series A
 - Profile: Companies with validated technology, some early traction (clinical trials, early revenue, partnerships).
 - Needs: Scaling, larger regulatory milestones (IDE, 510(k), PMA prep), manufacturing support, reimbursement pathways.
 - Pitch Deck length – 15 slides.
- Post-Series A (Series B and beyond)
 - Profile: Growth-stage startups scaling operations, commercialization, and distribution.
 - Needs: Strategic partnerships, M&A positioning, international expansion, sales force buildout.
 - Pitch Deck length – 15 slides.

Pitch Deck

The pitch deck is a key element to the application and will be the primary document used for the review process. For the application submission, recommended pitch deck lengths are listed above in the *Innovation Stage* section. Once the number of presenters has been determined, you will be informed of the final number of slides you will have to present at the Showcase. The pitch deck should include the following:

- Introduction and Background - Include information on the applicant(s) and company
 - Urologic organ(s) impacted
 - Urologic condition/ disease(s) impacted
 - Intended audience (patient population)
 - Summary of Need - Explain the gap or shortfall in current urologic medical care that your innovation will address.
 - Cite relevant studies, statistics or other background information.
 - Technical Explanation - Describe the innovation and how it is intended to work
 - Potential Impact - Describe how this will impact patients and what the intended outcomes are.
- Must be submitted as a **PowerPoint (ppt) file**.
- Upload attachment in *Upload Attachments Here* section.

Business Plan

- Discuss how you intend to bring the product to the intended customer(s).
- Development Trajectory:
 - Describe the next 3-5 years of product development.
 - Discuss next steps (clinical trial/production/animal testing, etc.).
- Submitted as a **pdf**.
- Upload attachment in *Upload Attachments Here* section.

Review and Participant Selection

All applications will be screened for completeness, including submission of all application components in ProposalCentral.

Selection Criteria

Given the complexity and variety of the applications received, along with programmatic considerations, it must be understood that not all applications will be invited to present during the Innovation Nexus Urology Breakthrough and Networking Summit. All decisions are made by the review panel members in conjunction with the Innovation Nexus team, and all participation decisions are final. All parties with access to application materials are required to submit Conflict of Interest and Confidentiality attestations prior to beginning their reviews.

Selected Participant Information

All applicants will be notified of their status via email by **Monday, November 17, 2025**.

Not Selected Applicants

Not Selected Applicants will be notified via email of their application status.

Selected Applicants

- Applicants will be required to submit a company logo and a brief (250 character maximum) company description at the time of notification.
- Selected participants will receive an invoice by **Wednesday, November 12, 2025**.
- Selected participants will be required to inform the Innovation Nexus team at auanexus@anet.org of your intention to accept by **Friday, November 14, 2025**.
- Payment will be due to the AUA by **Monday, December 1, 2025, at 5pm ET**. If payment is not received by this date, the Innovation Nexus team will rescind your invitation and will offer your spot to the next available Alternate applicant.

Key Deadlines

Applications Open in ProposalCentral	Friday, August 15, 2025
Applications Close in ProposalCentral	Monday, October 20, 2025
All Applicants – Informed of Status	Tuesday, November 11, 2025
Selected Applicants – Sent Invoice	Wednesday, November 12, 2025
Selected Applicants – Intention to Accept Due Date	Friday, November 14, 2025
Selected Applicants – Invoice Due Date	Monday, December 1, 2025
Innovation Nexus Conference Registration Opens	Week of December 8, 2025